

The SPECTRUM

PRICE LIST FOR LOCAL ADVERTISING

\$7.00 per column inch

(each column inch measures 2 inches across, 1 inch down)

1x1-	\$7.00	4x4-	\$112.00
1x2-	\$14.00	4x5-	\$140.00
1x3-	\$21.00	4x6-	\$168.00
1x4-	\$28.00	4x7-	\$196.00
		4x8-	\$224.00
		4x9-	\$252.00
2x2-	\$28.00	4x10-	\$280.00 (1/2 Page-Vertical)
2x3-	\$42.00		
2x4-	\$56.00		
2x5-	\$70.00 (Standard 1/8 Page)	5x5-	\$175.00
		5x6-	\$210.00
2x6-	\$84.00	5x7-	\$245.00
2x7-	\$98.00	5x8-	\$280.00 (1/2 Page)
2x8-	\$112.00	5x9-	\$315.00
2x9-	\$126.00	5x10-	\$350.00
2x10-	\$140.00	5x12-	\$420.00
2x12-	\$168.00	5x16-	\$540.00 (Full Page)
2x16-	\$224.00		
3x3-	\$63.00		
3x4-	\$84.00		
3x5-	\$105.00		
3x6-	\$126.00		
3x7-	\$147.00		
3x8-	\$168.00 (Standard 1/4 Page)		
3x9-	\$189.00		
3x10-	\$210.00		